

## **Introductory Pricing Offer Terms & Conditions**

This offer is available in conjunction with our standard terms of business.

The promoter is: Attic Self Storage Limited (company no. 5999141) whose registered office is at 3<sup>rd</sup> Floor, 72 Borough High Street, London, SE1 1XF.

The offer is being promoted on our website, via telephone or instore team as well as in online and offline advertising.

The offer is open to people renting new storage space at Attic Self Storage and is not available to existing customers or returning customers.

The offer is for up to 6 weeks free storage costs at Attic Self Storage. The discount is only applicable to the costs of storage and is not applicable to any other ancillary purchases including insurance or packaging materials. The maximum week's free is determined by the length of stay, specifically:

- A customer staying 12 weeks would qualify for 6 weeks free.
- A customer staying for 8 weeks would qualify for 4 weeks free.
- A customer staying for 4 weeks would qualify for 2 weeks free.
- A customer staying for 2 weeks would qualify for 1 week free.

The discount will be automatically displayed via an online quote or demonstrated in store. The discount will be given off the initial rental period, for example, for a customer receiving 6 weeks free, the first 4 weekly invoice would have no charge for storage and the second 4 weekly invoice would have only 2 weeks storage charge attributed. The standard rate would be applicable for the remainder of this invoice and subsequent invoices.

The offer duration may vary by store and is based on what is displayed at the time of enquiry.

The offer will be available from the 1<sup>st</sup> of January 2024 until further notice.

The promoter reserves the right to cancel or amend the offer and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control.

The offer is subject to availability and will be withdrawn should storage units no longer be available.

The promoter reserves the right to withdraw or amend the offer at any time without giving notice.

The offer is as stated and no other alternatives will be available. The offer is for a cost reduction only and no cash alternative will be offered.

To qualify for the full discount, customers must stay for the full minimum period. So:

- To qualify for 6 weeks free, the customer must stay for a minimum of 12 weeks.
- To qualify for 4 weeks free, the customer must stay for a minimum of 8 weeks.
- To qualify for 2 weeks free, the customer must stay for a minimum of 4 weeks.
- To qualify for 1 week free, the customer must stay for a minimum of 2 weeks.

Should a customer move out before the full period to qualify for the initial discount they received, the promoter reserves the right to charge the difference between the discount given for the actual period of stay and the stated intended period of stay. This may be taken from the deposit.

The promotion can only be applied once to any given household.

The customer must adhere to all standard storage terms and conditions as stated in the storage contract for the offer to apply.